



ORISSA COMMERCE ASSOCIATION

IN COLLABORATION WITH
FAKIR MOHAN UNIVERSITY

46TH ANNUAL CONFERENCE

ALL ODISHA COMMERCE CONFERENCE

**National Seminar on
ACCELERATING THE INITIATIVES
FOR SAMRUDHA ODISHA**

WE ♥ FAKIR MOHAN UNIVERSITY

RESEARCH

Present original scholarship

DIALOGUE

Connect policy and practice

NETWORK

Build academic partnerships

SAVE THE DATE

19th - 20th DECEMBER 2026 • BALASORE

JOIN US

INVITATION FOR RESEARCH PAPER CONTRIBUTION & REGISTRATION

Organised by Faculty of Business Studies & Management • Fakir Mohan University, Balasore

fmuniversity.nic.in • odishacommerceassociation.org • ocaofficial.org

THE CONFERENCE

ABOUT THE CONFERENCE

The 46th Annual Conference of the Orissa Commerce Association (OCA) will be held at Fakir Mohan University, Balasore, Odisha, India, in 2026. The Conference will bring together academicians, researchers, industry experts, scholars, and delegates to deliberate on contemporary issues and emerging challenges in commerce, business, entrepreneurship, MSMEs, sustainable development, and business education. With the central theme “Accelerating the Initiatives for Samrudha Odisha,” the Conference will provide a platform for meaningful academic and professional discussions on strengthening Odisha’s economic and business ecosystem. Technical sessions will focus on integrating MSMEs with global value chains, sustainable and resilient business models, and the start-up ecosystem, innovation and entrepreneurship, while the plenary session will address “Rethinking Commerce and Business Education for Vikshit Bharat.”



FAKIR MOHAN UNIVERSITY

Fakir Mohan University, Vyasa Vihar, Balasore, Odisha, was established by the Government of Odisha under Section 32 of the Odisha Universities Act, 1989, and was notified on 3 July 1999. The University is recognized by the UGC under Sections 2(f) and 12(B) and is also recognized by the Association of Indian Universities. It has been accredited with 'A' Grade by NAAC, with a CGPA of 3.18 in the second cycle of assessment in 2023. The University functions from its campuses at Vyasa Vihar and Nuapadhi and offers postgraduate and research education in various disciplines.

FACULTY OF BUSINESS STUDIES & MANAGEMENT

Faculty of Business Studies & Management is a vibrant academic hub focused on management education, commerce, human resource development, research and industry-oriented learning. The Faculty comprises three dynamic Post-Graduate Departments: Department of Business Management – Established in 2004, offering MBA with specializations in Finance, Marketing, Human Resource, along with Ph.D. in Management. Department of Commerce – Established under the mentorship of Business Management in 2012, offering postgraduate and research-oriented programmes in Commerce. Department of Personnel Management & Industrial Relations (MPMIR) – Established in 2022 Focused on Human Resource Management, Industrial Relations, Personnel Administration and Contemporary Workplace Practices.

DEPARTMENT OF COMMERCE FAKIR MOHAN UNIVERSITY

The Post-Graduate Department of Commerce was established in 2012 under the mentorship of the PG Department of Business Management. The Department offers Ph.D. programme and became a regular department after six years. It has produced meritorious students who have qualified UGC-NET/JRF, SSB, and OPSC examinations and pursued higher studies in reputed institutions. Its students have also secured placements in public and private sector banks and leading corporations. The Department has MoUs with the Orissa Commerce Association & ICAI, Bhubaneswar Chapter, and regularly organizes seminars, webinars, value-added courses, social outreach programmes, alumni meets, & parent-teacher meetings.

ORISSA COMMERCE ASSOCIATION

The Orissa Commerce Association (OCA), founded in 1970, is one of the oldest professional bodies of Odisha and India. OCA provides a platform for academia, management, economists, business communities, technologists and researchers to exchange ideas and contribute to the advancement of commerce and management. Its core activities include organizing seminars and conferences, promoting research, consultancy, academic exchange and publication.

Annual conferences and seminars
Research and publication
Academic and industry networking

DATES

19th-20th Dec 2026

VENUE

Fakir Mohan University

CITY

Balasore, Odisha

FORMAT

Conference + Seminar

01

SHARE

Present credible research and practical experience.

02

CONNECT

Build relationships across institutions and sectors.

03

CREATE

Develop ideas for responsible regional growth.



HOST CITY • BALASORE

A COSTAL & RURAL ACADEMIC DESTINATION

Where heritage, enterprise, pilgrimage and the Bay of Bengal create a distinctive setting for dialogue and discovery.

THEMES, TRACKS & PARTICIPATION

*A focused academic
programme built around
Odisha's emerging opportunities.*



01	NATIONAL SEMINAR Accelerating the Initiatives for Samrudha Odisha	• Samrudha Odisha • Regional development • Enterprise
02	TECHNICAL SESSION I Integrating MSME with Global Value Chain	• MSMEs • Global value chains
03	TECHNICAL SESSION II Sustainable and Resilient Business Models for a Volatile World	• Sustainability • Resilience • Business models
04	TECHNICAL SESSION III Start-up Ecosystem: Innovation and Entrepreneurship	• Start-ups • Innovation • Entrepreneurship
05	PLENARY SESSION Rethinking Commerce and Business Education for Vikshit Bharat	• Commerce • Business education • Vikshit Bharat

INDICATIVE SUB-THEMES

MSMEs

Integration with global value chains

START-UPS

Start-ups, Innovation and Economic Growth

BUSINESS EDUCATION

Rethinking commerce and business education

SUSTAINABLE BUSINESS

Sustainable and resilient business models

WOMEN & YOUTH

Initiatives for Odisha's development

VIKSHIT BHARAT

Commerce and business education for Vikshit Bharat

Who Should Participate?

FACULTY Teachers and academic leaders	RESEARCHERS Doctoral scholars and investigators	PROFESSIONALS Industry, MSME, start-up and business professionals	STUDENTS UG and PG learners seeking academic exposure
PROGRAMME UPDATE	Keynote speakers, session chairs and the detailed schedule will be announced officially.		

Conference Outcomes

INSIGHT Share evidence and research	DIALOGUE Connect policy and practice	NETWORKS Build academic partnerships	ACTION Develop implementable ideas
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RESEARCH CONTRIBUTION

CALL FOR PAPERS

Original, relevant and methodologically sound submissions are invited.

IMPORTANT DATES

01	ABSTRACT	- 10 th November 2026	03	ACCEPTANCE	- 17 th November 2026
02	FULL PAPER & REGISTRATION	- 10 th December 2026	04	CONFERENCE	- 19 th & 20 th December 2026

PREFERRED PAPERS

- Case study based articles
- Data and evidence based articles
- Policy analysis and recommendations with live examples, preferably in the context of Odisha
- Comparative and competitive advantage studies of Odisha vis-à-vis India

TURNITIN REQUIREMENT

- Below 10%: eligible for presentation and consideration for publication in OCA-related journals
- Below 20%: eligible for presentation only

SUBMISSION NOTE

Original, relevant and methodologically sound papers are invited. Authors should follow the officially notified submission format and timeline.

Extended abstract : 500-1,000 words; include 5-6 keywords

Full paper : Maximum 4,500 words

Format : MS Word; Times New Roman; 12 pt; 1.5 spacing

Author details : Name, designation, affiliation, email and mobile

Tables & figures : Numbered, captioned and properly sourced

References : APA style with complete in-text citation matching

SUGGESTIONS FOR IMPLEMENTATION

1. Considered suggestions/implementable ideas from the audience/delegates/participants will be solicited on both the Seminar topic and the topic for the Plenary Session.
2. The suggestions must be brief, concise, and to the point, not exceeding 300 words per suggestion, which will be blind reviewed, and 10 best suggestions will be recognized and rewarded.

Review Criteria

ORIGINALITY New insight	RELEVANCE Theme alignment	RIGOUR Sound method	CONTRIBUTION Value to knowledge
SUBMIT / ENQUIRE	odishacommerceconferencecfmu46@gmail.com		

Submission Pathway

01 PREPARE Follow the notified format	02 SUBMIT Send within the deadline	03 REVIEW Blind review	04 PRESENT Share at the conference
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DELEGATE EXPERIENCE

REGISTRATION, STAY & BALASORE

A concise guide for presenters, delegates and accompanying persons.

REGISTRATION CATEGORIES

Teachers / Delegates - ₹1000.00
Research Scholars / Students - ₹500.00
Corporate / Professional Delegates - ₹5,000.00

REGISTRATION PROCESS

- 01 Register
- <https://forms.gle/FYg3kqDn1B6Gmu1U6>
- 02 Pay through official channel
- 03 Send payment proof
- 04 Receive acknowledgement

ACCOMMODATION

Shared accommodation support may be arranged subject to availability and official policy.

PAYMENT SAFETY

Use only the registration link and payment details circulated by the Conference Secretariat.

DISCOVER BALASORE

Experience the coastal, historic and spiritual character of northern Odisha while attending the conference.



TRAVEL ADVISORY

- Book travel after official confirmation
- Share arrival and departure details
- Check current train, flight and weather status

DELEGATE CHECKLIST

- Registration acknowledgement and identity card
- Presentation file with backup copy
- Accommodation confirmation and essential medicines

LEADERSHIP & CONFERENCE SECRETARIAT

46th All Odisha Commerce Conference • 19th-20th December 2026

UNIVERSITY LEADERSHIP

CHIEF PATRON

Prof. Santosh Kumar Tripathy
Hon'ble Vice-Chancellor, Fakir Mohan University

GUIDANCE

Chairman, P.G. Council, Fakir Mohan University

HOST

Coordinator - Prof. Padmalita Routray
Co-Coordinator - Dr. Debadutta Das

ORISSA COMMERCE ASSOCIATION - OFFICE BEARERS

PRESIDENT	: Prof. Kishore Kumar Das
VICE-PRESIDENT	: Dr. Sudhansu Kumar Das
GENERAL SECRETARY	: Dr. Biswa Mohana Jena
JOINT SECRETARY	: Dr. Sidhant Mohanty
TREASURER	: Dr. Yayati Nayak
MANAGING EDITOR	: Prof. Prabodha Kumar Hota
CONFERENCE SECRETARY	: Prof. Santosh Ku. Tripathy

Office-bearers are based on the OCA 2026 notice supplied for the conference.

CONFERENCE SECRETARIAT

P.G. Department of Commerce
Fakir Mohan University, Vyasa Vihar
Balasore, Odisha - 756019
departmentcommerce2018@gmail.com
odishacommerceconferencefmu46@gmail.com
OCA: orissacommerceassociation1970@gmail.com

PROGRAMME NOTE

Speakers, fees, submission deadlines,
registration link and payment details will be issued
through official conference communication.

- www.fmuniversity.nic.in
- www.odishacommerceassociation.org
- Ocaofficial.org

REGISTRATION FEES

Corporate / Professional Delegates - ₹ 5,000.00		Teachers / Delegates - ₹ 1,000.00		Students & Research Scholars - ₹ 500.00
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BANK DETAILS

A/C Name : Conference & Seminar Faculty
of Business Studies &
Management FMU
A/C Number : 24150110069691
IFSC : UCBA0002415
Bank : UCO BANK



SCAN HERE TO PAY

REGISTRATION

Register at :
<https://forms.gle/FYg3kqDn1B6Gmu1U6>

Contact us :
7854009290, 8327767921

Email :
odishacommerceconferencefmu46@gmail.com



SCAN HERE TO REGISTER

(N.B.: The details provided in this brochure are tentative and subject to revision by the Organising Committee.)

KNOWLEDGE • COLLABORATION • RESPONSIBLE GROWTH

We look forward to welcoming you to Balasore.